Doctoral Seminar: Readings and Research on Multinational Enterprises
Part B

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COURSE DESCRIPTION

Part A of the seminar provided a strong overview of the historical, economic and structural aspects of FDI, Globalization and MNE strategy. Part B is designed to complement Part A by providing Ph.D. students with an overview of the strategic and organizational issues related to the management of MNEs and to enable them to develop the skills necessary to create, evaluate and integrate research in this field. As such, the seminar will focus on the substantive strategic and organizational challenges that are posed to the operationalization of MNE strategies and the integration of firms in global markets. We will place a special emphasis on examining the networked nature of the modern MNE, the evolution of the relationship between headquarters and subsidiaries, and how knowledge is accessed, transferred and integrated across borders.

Throughout the seminar, we will also discuss the special methodological issues inherent in cross-national work.

COURSE REQUIREMENTS

The course will be taught using a seminar style. This means each student must take responsibility for the success of the class. Students must be prepared by reading all the assigned materials. However, simply reading the assigned materials is not enough – students must also evaluate this material, critique it, analyze how it fits with other literatures and other readings. To this end, each participant is required to submit:

1. **Class participation.** For each session, you will be assigned one reading and you should prepare no more than six slides (or an equivalent text outline) with the following suggested headings: (1) main question and why it matters; (2) method; (3) result; (4) implications; (5) discussion (i.e., thoughtful questions and ideas you pose to the class regarding key assumptions, problems, extensions, connections, etc.). You can add a sixth heading anywhere in the structure to delve into further detail about any other aspect of the paper you consider particularly relevant. Please bring to class enough printouts of this document for all the participants. (if you prepare slides, print at two slides per page).
Please upload this document to our shared folder by 5pm the day before the corresponding session.

2. **Term paper.** Each student is responsible for an individual research project, as per the instructions given by Prof. Rangan in the Part A of this doctoral seminar.

**PERFORMANCE EVALUATION**

The course grade will be weighted as follows:

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<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Class participation</td>
<td>40%</td>
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<tr>
<td>Research paper</td>
<td>60%</td>
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**COURSE SCHEDULE**

**Session 1: The Networked MNC and Subsidiary Evolution**
**May 20, 0830h to 1215h**


Session 2 - Knowledge Seeking FDI, Location Choices and Innovation  
May 26, 0830h to 1215h


Session 3 - Knowledge Processes: Searching, Sharing and Integrating Knowledge in the Multinational Corporation  
June 14, 0830h to 1215h


